



Nova Scotia / Nunavut Command The Royal Canadian Legion

“Veteran’s Service Recognition Book”

Dear Sir/Madam:

Thank you for your interest in the **Nova Scotia / Nunavut Command, The Royal Canadian Legion**, representing **Nova Scotia and Nunavut’s Veterans**. Please consider this our written request for your support as per our recent telephone conversation.

Our **Provincial Command** is very pleased to be once again printing our annual **“Veteran’s Service Recognition Book”**, which is designed each year to recognize and honour many of Nova Scotia and Nunavut’s brave **Veterans** who have served our Country so well in the past three major world conflicts (WW1, WW2 and the Korean War) and recent conflicts such as Afghanistan. This annual publication is scheduled for release by **Remembrance Day 2020** and goes a long way to help our Legion in our role as the **“Keepers of Remembrance”**.

We would like to have your organization’s support, for this important project for the **NS/NU Command Legion**, and **Nova Scotia / Nunavut’s Veterans**, by sponsoring an advertisement space in our **“Veteran’s Service Recognition Book”**. Proceeds raised will allow us to make this unique publication available throughout the Province of Nova Scotia and the Territory of Nunavut, in addition to benefiting the many ongoing community activities of our Provincial Command Legion including supporting our Province’s **Hospitals, local Charities, Scholarships, Youth Programs** such as **Leadership Camps, Cadets, Track and Field**, and, of course, our ongoing, tireless support for **Nova Scotia and Nunavut’s Veterans** and their dependants.

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be greatly appreciated. For further information please contact the **Provincial Command Book Office** toll free at **1-877-859-7790**.

Thank you for your consideration and/or support.

Sincerely,

**Marian Fryday-Cook
President**

Nova Scotia/Nunavut Command – The Royal Canadian Legion



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“Veteran’s Service Recognition Book”

Advertising Prices

<u>AD SIZE</u>	<u>PRICE</u>		<u>HST</u>		<u>TOTAL</u>
Full Colour Outside Back Cover [8”X10.75”]	\$1,391.30	+	\$208.70	=	\$1,600.00
Inside Front/Back Cover (Full Colour) [8”X10.75”]	\$1,213.04	+	\$181.96	=	\$1,395.00
Full Colour 2-Page Spread	\$1,669.57	+	\$250.43	=	\$1,920.00
Full Page (Full Colour) [7”X9.735”]	\$834.78	+	\$125.22	=	\$960.00
Full Page [7”X9.735”]	\$647.83	+	\$97.17	=	\$745.00
½ Page (Full Colour) [7”X4.735”]	\$552.17	+	\$82.83	=	\$635.00
½ Page [7”X4.735”]	\$460.87	+	\$69.13	=	\$530.00
¼ Page (Full Colour) [3.375”X4.735”]	\$369.57	+	\$55.43	=	\$425.00
¼ Page [3.375”X4.735”]	\$273.91	+	\$41.09	=	\$315.00
1/10 Page (Full Colour Business Card) [3.375”X1.735”]	\$226.09	+	\$33.91	=	\$260.00
1/10 Page (Business Card) [3.375”X1.735”]	\$182.61	+	\$27.39	=	\$210.00

H.S.T. Registration # 107933665RT0001

All typesetting and layout charges are included in the above prices. Electronically submitted ads must be at least 200dpi. We can accept files in Mac or PC format. However, we cannot accept Publisher files. If an advertisement is sent in Word, please also include the photos (images) as a separate attachment.

A complimentary copy of this year’s guide will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation.



PLEASE MAKE CHEQUE PAYABLE TO:

NS/NU Command
The Royal Canadian Legion
(NS/NU RCL)
(Campaign Office)
3045 Robie Street, Box 247
Halifax, NS B3K 4P6

